

No. 26-7/2011-T&C-CM(Pt.)

Date: 30.07.2015

**Circular T&C-CM No. 24/15-16**

To  
 The Chief General Manager,  
 Gujarat / Maharashtra / Madhya Pradesh / Chhattisgarh Telecom Circles.


**Sub: Rationalization of the tariff under prepaid mobile services -reg.**

Kindly refer to this office letter of even no. dated 29.07.2015 and orders/clarifications issued from time to time with regard to tariff under prepaid mobile services. Based on recent discussion and correspondence with West Zone Circles, market scenarios and competitors' tariff offers, It has been decided by the competent authority to rationalize the tariff under prepaid mobile services of West Zone Circles/Telecom Districts as under:-

MRP	Validity Days	Tariff approved
<b>1. Top-up</b>		
Rs. 160	-	FTT
Rs. 1,100	-	T.T. Rs. 1150/-
Rs. 2,100	-	T.T. Rs. 2200/-
<b>2. Combo Voucher</b>		
Rs. 71	28 days	Rs. 15 usage value + All local call any-net @ 30p/min for 28 days
Rs. 786	-	T.T. Rs. 825/- + 3 local on-net night SMS with 3 days validity
<b>3. Local and STD STV</b>		
Rs. 14	2 days	All local on-net calls @ 10p/min
Rs. 89	28 days	All local on-net calls @ 10p/min
Rs. 66	21 days	All local any-net calls @ 1.2p/2sec
Rs. 29	28 days	All STD calls @ 35p/Min
Rs. 22	3 days	4200 local on-net seconds
Rs. 44	6 days	8800 local on-net seconds
Rs. 63	4 days	20000 local on-net seconds
Rs. 168	28 days	35000 local on-net seconds
Rs. 16	2 days	1500 local any net seconds
Rs. 196	28 days	25000 local on-net seconds

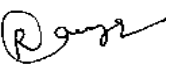
<b>Rs. 101</b>	<b>14 days</b>	<b>10100 local on-net seconds</b>
<b>Rs. 201</b>	<b>28 days</b>	<b>21000 local on-net seconds</b>

2. All other terms and conditions will remain same.
3. The above tariff will be applicable for a period of 90 days from the date of implementation for all West Zone circles. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Customers may be informed and suitably educated about the revision in tariff.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on approval of ECT vide Approval Nos. – 1913 dated 28.07.2015 in P&P-CM cell file No. 3-38/2015/P&P-CM (Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm\_pp@bsnl.co.in

  
(N. S. Dhami)  
AGM (T&C-CM)

Copy to:

1. CMD, BSNL.
2. Directors- CM/CFA/EB/HR/Fin, BSNL.
3. ED-Fin/CA/NB, BSNL.
4. All PGMs / GMs, BSNL C.O.
5. GM (IT) - for making necessary updation in website and place in news item.
6. Sr. GM (Sales & Marketing)- for marketing initiative.
7. GM (CMTS/CDMA-West Zone Billing Centre).
8. GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
9. Director General P & T Audit, Delhi- 110054.
10. OL Section –for Hindi version.
11. Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)